



The Program on Business Innovation and Organization Development [BIOD]

Course Benefits

1. To understand the characteristics and roles required of owners or executives for producing business innovation.
2. To learn the managerial methods for creating and promoting business innovation strategically.
3. To learn the methods of organization development and human resource development for making business innovation happen.
4. To make a concrete action plan for producing business innovation.

- Date : **24 July – 6 August 2024 (2 weeks)**
- Venue : **AOTS Kansai Kenshu Center**
- Target Participants : **Company Owners, Executives or Senior Managers in developing countries**
- Deadline : **20 May 2024 (Mon.)**

Application to : Name of AOTS Alumni Society

Name of Coordinator

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Program Director

Dr. Toshiyuki Yamanaka
CEO, Global Dynamics Co., Ltd

Ph.D. in International Public Policy, Osaka Univ. Japan/ M. Phil in Development Study, Cambridge Univ. UK/ MBA, Business Breakthrough Univ. Japan.
Lived in Egypt, UK and Saudi Arabia. Worked as a consultant on innovation & leadership development for about 100 organizations.

Schedule(Tentative)

*All lectures/visits will be conducted in English.

Date	Morning		Afternoon	
23-Jul (Tue)	(Arrival in Japan)			
24-Jul (Wed)	Orientation Opening Ceremony		[Lecture] Organizational Development (OD) 1	
26-Jul (Fri)	[Lecture] Leadership, Management Philosophy		[Lecture] Business trends, Advanced Technology	
25-Jul (Thu)	[Lecture] Organizational Development (OD) 2			
27-Jul (Sat)	Day off			
28-Jul (Sun)	Day off			
29-Jul (Mon)	[Visit] Case of Philosophical Management		[Visit] Case of Organizational Development	
30-Jul (Tue)	[Lecture/Exercise] Business Plan Formulation			
31-Jul (Wed)	Study Tour	[Visit] Case of Organizational Development or Business Innovation (1)	[Visit] Case of Organizational Development or Business Innovation (2)	
1-Aug (Thu)		[Visit] Case of Innovation		
2-Aug (Fri)	[Lecture] Innovation and Leadership for Innovation			
3-Aug (Sat)	Day off			
4-Aug (Sun)	Day off			
5-Aug (Mon)	Preparation for Final Presentation		[Visit] Case of Business Innovation / Entrepreneurship	
6-Aug (Tue)	Final Presentation			Closing Ceremony
7-Aug (Wed)	(Departure from Japan)			

AOTS Kansai Kenshu Center

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